



WINTER SCHOOL:
Management and Economics in the
Context of the Czech Republic

15 – 25 February 2019

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Management and Economics in the Context of the Czech Republic

Summary: The objective of the winter school is to provide the participants with a comprehensive view of the current management and economics related approaches in the context of the Czech Republic. At the same time, the participants will have the opportunity to experience the culture and atmosphere of the historical city of Olomouc (UNESCO). Besides the academic activities, the programme of the winter school includes welcome and farewell event, trips to other cities and Czech winter countryside and mountains and other cultural activities. The participants will have the opportunity to meet on daily basis with the Czech and international students of Palacký University.



Organiser: The Department of Applied Economics, Faculty of Arts, Palacký University Olomouc, Czech Republic

Duration: 15 – 25 February 2019

(Arrival: 14 February 2019; Departure: 26 February 2019)

ECTS: 4

Language of instruction: English (Recommended level B2/ IELTS 5.5)

Price per person: Standard fee EUR 750; discounted price EUR 699;
The price includes accommodation for 12 nights

Flight ticket and daily meals are not included in the price.

Academic programme and the structure of the winterschool*:

Introduction to the Czech culture and society; Intercultural communication with Czechs; Business communication in the Czech Republic; Introduction to the public economy of the EU and the Czech Republic; HR management; Management of remote global teams and virtual collaboration tools; Managerial decision making; Social business in the Czech Republic; Educational system of the Czech Republic and Central Europe.

14 February 2019 (Thursday)

Arrival of the participants

15 February 2019 (Friday)

Opening ceremony and introduction

16 February 2019 (Saturday)

Olomouc City history and culture tour

17 February 2019 (Sunday)

Moravia in winter – trip to countryside

18 – 22 February 2019 (Monday – Friday)

Academic programme and afternoon cultural activities

22 February 2019 (Friday)

Final test; Farewell dinner

24 February 2019 (Sunday)

Trip to Vienna, Austria

25 February 2019 (Monday)

Closing ceremony

26 February 2019 (Tuesday)

Departure of the participants

Contact persons: Assist. Prof. David Kosina (david.kosina@upol.cz);
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Olomouc City Square in Winter



Olomouc Old Town